

SUMMER ANN BRILEY

GRAPHIC DESIGNER + ART DIRECTOR

CONTACT

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818.425.2438

@summerbriley

LOCATION

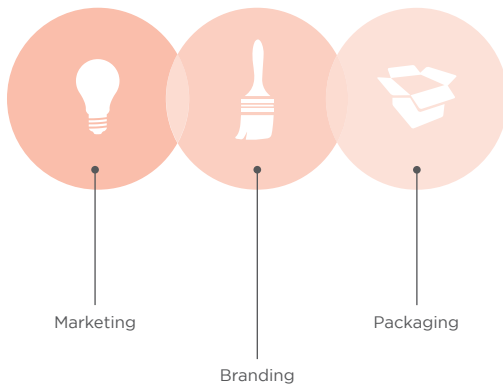
East Los Angeles, California

ABOUT

Senior Designer and Art Director with over 10 years of experience working directly with Fortune 500 companies in an agency setting. Managed and directed the collaborative process between the art department and marketing teams, which required executing design solutions against tight deadlines and in compliance with marketing strategy. Responsible for overseeing all aspects of design process and department management, including creative development as well as production, hiring, administrative coordination, and supervision of a team of 5+ designers. Clients Include:

XBOX, TARGET, MICROSOFT, IN-N-OUT, LOL NETWORK, CA LOTTERY

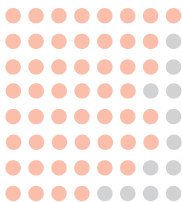
MY SPECIALITIES



DESIGN SKILLS

01 Computer

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Sketch
Keynote
Powerpoint
Word/Pages
Excel



02 Knowledge

Web and app design
Strong typography skills
Color theory knowledge
Image editing
Production
Press checks
Marketing
Team management

OTHER SKILLS



WORK EXPERIENCE

2017 - Present | Left Hook Communications

ART DIRECTOR + DESIGNER

Social media strategist and designer for political campaigns all across the U.S. Worked with the digital team to implement timelines, strategy and branding of candidates and initiatives.

From 2018 to 2019 | Quantasy & Associates

SENIOR DESIGNER

Worked on several high-profile digital and print campaigns for clients such as LOL Network, Wells Fargo, Banfield Hospital and CA Lottery. Collaborated with marketing teams in a fast-paced agency settings- while preparing decks, mock-ups and delivering design assets.

From 2009 to 2017 | The Social Graces

ART DIRECTOR + SENIOR GRAPHIC DESIGNER

Designed and implemented branding for multiple clients in a fast-paced design studio. Consulted clients and offered design solutions by bringing exciting new ideas to the table. Managed design and production for collateral print media, marketing campaigns, end cap designs, packaging and web blasts. Balanced numerous projects for multiple accounts while adhering to tight deadlines.

EDUCATION

↑
● Bachelor's Degree
Graphic Design
Cal State University Northridge

HOBBIES & INTERESTS

